Aquaponics Survey

Start of Block: Welcome

A Survey of Aquaponic Stakeholder Groups

focused questions for hobbyists, educators, and aquaponic producers

A Study By: The School of Fisheries, Aquaculture, and Aquatic Sciences Auburn University

Greetings from the Auburn University School of Fisheries, Aquaculture, and Aquatic Sciences

The School of Fisheries, Aquaculture, and Aquatic Sciences (SFAAS) appreciates your participation in this study to generate a 'snapshot' of the status of the aquaponics industry. We recognize and appreciate your commitment to improving and advancing aquaponics.

This survey is intended for those age 18 and older, and the questions should take about 20 minutes to complete. Please fill out this survey to the best of your ability, although some questions may not apply to you. Your participation is voluntary, and your responses will be kept confidential and any data collected will be presented in aggregate form to ensure anonymity. If you have any questions or wish to provide additional feedback, please do so in the comments section at the end of this survey, or through email.

The information you share with us will be used to develop targeted research, teaching, and extension efforts to support the needs of the aquaponics industry.

Thank you for your participation. We look forward to hearing from you!

Sincerely,

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Dr. Terry Hanson, Ph.D. Professor & Extension Specialist - Aquaculture Economics Auburn University Dr. David Cline, Ph.D. Associate Extension Professor - Aquaculture Auburn University **End of Block: Welcome** Start of Block: Introduction questions How long have you been working with aquaponics? < 1 year (1)</pre> 1-2 years (2) 3-5 years (3) O 6-10 years (4) 11-20 years (7) omore than 20 years (8)

What first	got you interested in aquaponics? (check all that apply)
	Fish (1)
	Plant (2)
	Healthy Food (3)
	Environmental Sustainability (4)
	Education /Teaching (5)
	Making Money (7)
	Need to know for my work (8)
	Self Sufficiency (9)
	Other (Please Explain) (6)
Which of t	he following categories best describes your interest in aquaponics?
	by/Home Gardening (1)
O Proc	ducer (For-Profit Producer or Non-Profit Producers) (2)
O Educ	cation (College/University, K-12, Extension, etc) (5)
O Supp	porting Groups (Public agency, equipment supplier, community groups, etc.) (3)
	Which of the following categories best describes your interest in aquaponics? = Groups (Public agency, equipment supplier, community groups, etc.)

What is your current stage of aquaponic system development?
Researching/gathering information (4)
O Planning and Design (1)
Facility Constructed (2)
Currently in Operation (3)
O Not Applicable (6)
Please describe the construction style of your planned/current aquaponics system
O Home made/Do-It-Yourself (DIY) (1)
Commercially available/Turn-Key (2)
O Hybrid of DIY and Turn-Key (3)
O Designed by a consultant (5)
O Not Applicable (4)
Is your current/planned aquaponic system:
Ocupled (fully recirculating between the fish and plant portions of the system) (1)
O Decoupled (water flows from fish to plants and does not return to fish) (2)
O Not sure (4)
O Not Applicable (5)

O Urban (1)					
Suburban (2)					
O Rural (3)					
O Industrial (4)					
Please rate the <i>importan</i>	ce of the foll Not important (1)	owing topics Slightly important (2)	s: Moderately important (3)	Very important (4)	Extremely important (5)
System Design (1)	0	\circ	\circ	\circ	\circ
System Construction (8)	0	\circ	\circ	\circ	\circ
System Maintenance (9)	0	\circ	\circ	\circ	\circ
Water Chemistry (2)	0	\circ	\circ	\circ	\circ
Fish Health/Disease (3)	0	\circ	\bigcirc	\circ	\circ
Plant Pest/Disease/Nutrient Deficiencies (4)	0	\circ	\circ	\circ	\circ
Financial Record Keeping (5)	0	\circ	\bigcirc	\circ	\circ
Marketing Food Products (6)	0	\circ	\circ	\circ	\circ
Food Safety (7)	0	\circ	\circ	\circ	\circ

What type of setting is your current/planned aquaponic system located in?

Please rate *your knowledge* of the following topics:

,	Not knowledge able (1)	Slightly knowledge able (2)	Moderately knowledge able (3)	Very knowledge able (4)	Extremely knowledge able (5)
System Design (1)	0	0	0	0	0
System Construction (8)	0	\circ	\circ	\circ	\circ
System Maintenance (9)	0	\circ	\circ	\circ	\circ
Water Chemistry (2)	0	\bigcirc	\circ	\circ	\circ
Fish Health/Disease (3)	0	0	\circ	0	0
Plant Pest/Disease/N utrient Deficiencies (4)	0	0	0	0	0
Financial Record Keeping (5)	0	\circ	\circ	\circ	\circ
Marketing Food Products (6)	0	\circ	\circ	\circ	\circ
Food Safety (7)	0	0	0	0	0

Please rate the *accessibility of quality information* on the following topics:

	Not accessibl e (1)	Slightly accessibl e (2)	Moderate ly accessibl e (3)	Very accessibl e (4)	Extremel y accessibl e (5)	Do not kno w (6)
System Design (1)	0	\circ	\circ	0	\circ	C
System Construction (8)	0	\circ	\circ	\circ	\circ	C
System Maintenance (9)	0	\circ	\circ	\circ	\circ	C
Water Chemistry (2)	0	\circ	\circ	\circ	\circ	C
Fish Health/Disease (3)	0	\circ	\circ	\circ	\circ	C
Plant Pest/Disease/Nutri ent Deficiencies (4)	0	\circ	0	\circ	0	С
Financial Record Keeping (5)	0	\circ	\circ	\circ	\circ	С
Marketing Food Products (6)	0	\circ	\circ	\circ	\circ	C
Food Safety (7)	0	\circ	\circ	\circ	\circ	С

Where do you obtain information regarding aquaponics?

Select the items in the left column and drag them into the boxes on the right. Rank each category in terms of importance that you place on each information source, with 1 being most important.

I want to use this resource	I do not use this resource
Peer-Reviewed Scientific Journals (1)	Peer-Reviewed Scientific Journals (1)
Extension Agents (2)	Extension Agents (2)
Extension Publications (3)	Extension Publications (3)
Internet/Videos (4)	Internet/Videos (4)
Social Media (5)	Social Media (5)
Friends/Family (6)	Friends/Family (6)
Books/Library (7)	Books/Library (7)
Classes/Workshops (8)	Classes/Workshops (8)
Consultants (9)	Consultants (9)
Manufacturers/Suppliers (11)	Manufacturers/Suppliers (11)
Other Producers/Educators (10)	Other Producers/Educators (10)
	Peer-Reviewed Scientific Journals (1) Extension Agents (2) Extension Publications (3) Internet/Videos (4) Social Media (5) Friends/Family (6) Books/Library (7) Classes/Workshops (8) Consultants (9) Manufacturers/Suppliers (11) Other

If Which of the following cate Supporting Groups (Public agenc	egories best describes your intere sy, equipment supplier, communi	
Please describe the scale of y	our current/planned aquapo	onic system.
Please enter the approximate	values in the text boxes below.	
For those using metric units, p Unit Converter Please report in US dollars.	lease convert to English units	٥
Currency converter		

Fish Production (1)

Plant Production (1)

Display This Question:

Production Area (square feet) (1)	
Water Volume (gallons) (2)	
Production (pounds/year) (3)	
Investment Cost (\$USD) (5)	

Display This Question:

If Which of the following categories best describes your interest in aquaponics? != Supporting Groups (Public agency, equipment supplier, community groups, etc.)

What is the f	funding source for your current/planned aquaponic system? at apply)
	Personal funds (1)
	Dealer financing (8)
	Investors/private funds (2)
	Bank/government loan (3)
	Private grant (5)
	Government grant (4)
	Credit card (6)
	Prefer not to disclose (7)
	ny products relating to aquaponics? education/training, materials/supplies, etc.)
O Yes (4)	
O No (5)	
Display This Quality If Do you so materials/su	sell any products relating to aquaponics? (fish, plants, education/training,

Please indicate which of the following products or services you sell relating to aquaponics. (check all that apply)

	(4)
Food Fish (10)	
Ornamental Fish (11)	
Vegetable Produce (12)	
Microgreens (5)	
Ornamental Plants (13)	
Materials/Supplies (2)	
Training/Education (1)	
Black Soldier Flies (8)	
Compost (3)	
Fish Emulsion (4)	
Composting Worms (6)	
Worm Castings (7)	
Other (please specify) (14)	

Display This Question:
If Which of the following categories best describes your interest in aquaponics? != Supporting Groups (Public agency, equipment supplier, community groups, etc.)
Do you plan to increase the scale of your aquaponics operation in the next 5 years?
○ Yes (1)
O Maybe (2)
O No (3)
O Not Applicable (4)
Display This Question:
If Which of the following categories best describes your interest in aquaponics? != Supporting Groups (Public agency, equipment supplier, community groups, etc.)
Have you encountered any regulatory roadblocks regarding your aquaponics operation?
operation?
operation? O Yes (1)
operation? O Yes (1) O No (2)
operation? Yes (1) No (2) Not Applicable (3)
operation? Yes (1) No (2) Not Applicable (3) Display This Question: If Have you encountered any regulatory roadblocks regarding your aquaponics operation? =
operation? Yes (1) No (2) Not Applicable (3) Display This Question: If Have you encountered any regulatory roadblocks regarding your aquaponics operation? = Yes
operation? Yes (1) No (2) Not Applicable (3) Display This Question: If Have you encountered any regulatory roadblocks regarding your aquaponics operation? = Yes

If Whic		describes your interest in aquaponic nt supplier, community groups, etc.)	s? !=
e there	any permits or licenses that	are required for your aquaponic	s operation
O Yes	(1)		
O No	(2)		
O I do	n't know (3)		
O Not	Applicable (4)		
	s Question:		
If Are ti	nere any permits or licenses tha	are required for your aquaponics ope	ration? = Ye
yes, plea	ase specify what permits or	icenses that are required.	

Please specify your top three challenges relating to aquaponics?

Write your res	sponse in the text boxes below.
O Challer	nge #1 (1)
O Challer	nge #2 (2)
O Challer	nge #3 (3)
End of Block	: Introduction questions
Start of Bloc	k: Hobbyist Questions
What sort of	aquaponic training do you have? (check all that apply)
	Formal Training (University/College) (1)
	Informal Training (Workshop/Online) (2)
	Work Experience (Farm Training) (3)
	No Training (4)

Display This Question:

If Which of the following categories best describes your interest in aquaponics? != Supporting Groups (Public agency, equipment supplier, community groups, etc.)

What aquaculture techniques do you use? (check all that apply)			
	Recirculating Aquaculture Systems (Clear Water) (1)		
	Pond Systems (Green Water) (2)		
	Biofloc Systems (Brown Water) (3)		
	Flow-Through Systems (Raceways) (4)		
	Cages (Net-Pens) (5)		
	Other (Specify) (6)		

Please tell us about your fish production system(s).
Select from the drop-down menu or fill in the text entry boxes.

For those using metric units, please convert to English units.

Unit Converter

	Fish Tank Size	Tank Shape	Tank Construction Material	Production Capacity
	Volume (gallons) (1)			Number of Tanks (1)
1 (1)		▼ Round (1 Other (3)	▼ Plastic (1 Other (7)	
2 (4)		▼ Round (1 Other (3)	▼ Plastic (1 Other (7)	
3 (2)		▼ Round (1 Other (3)	▼ Plastic (1 Other (7)	

system. (check all that apply) Clarifier/solids settler (1) Combination solids/biofilter (3) Dedicated mechanical filter (2) Dedicated biological filter (9) Protein skimmer (15) Aeration (4) Pure Oxygen (5) Ozone sterilization (6) Ultraviolet sterilization (7) Heater (8) Chiller (10) Water pump (11) Airlift (12) Environmental monitoring systems (13) Automated feeders (14) Backup generator (16)

Select the following aquaculture system components that you use in your aquaponic

What aquatic organisms do you grow? (check all that apply)				
	Baitfish (minnows/shiners) (12)			
	Barramundi/Jade Perch (27)			
	Bluegill/Hybrid Sunfish (24)			
	Catfish (13)			
	Common/Grass Carp (14)			
	Crayfish/Prawn (17)			
	Largemouth Bass (25)			
	Ornamental (Koi/Goldfish/aquarium fish) (2)			
	Striped Bass/Hybrid (26)			
	Tilapia (1)			
	Trout/Salmon (5)			
	Other (Specify) (23)			

ra	nat are tne ise? 'heck all tha	at apply)
		Personal preferences (8)
	(1)	What the consumers want (including restaurants, groceries & individual buyers)
		What grows well in my region (2)
		What is easy to grow in an aquaponics system (3)
		What is most profitable (4)
		Regional food preferences (5)
		Regulatory allowances (6)
		Other (please explain) (7)

What conditions do you grow your fish under? (check all that apply)							
	Outdoors/open a	ir (1)					
	Shade house/cand	ору (2)					
	High tunnel (no environmental control) (3)						
	Greenhouse (with	n environmental control) (4)					
	Indoors/Warehou	ise (5)					
	Other (please spe	cify) (6)					
-		ow, as best you can, by enterin for your top 2 species.	g the proper values				
Please convert to English units. Unit Converter							
Species Species							
	1 (1) 2 (1)						

Fish Species (common name) (1)	
Average Initial Length (inches) (2)	
Stocking Density (fish/100 gal) (3)	
Max Biomass (lbs/gal) (5)	
Average Harvest Weight (lbs) (7)	
Production Period from Stocking to Harvest (months) (9)	
Annual Feed Usage (lbs) (10)	
Survival (%) (11)	
Sales Price (\$/lb) (12)	

	ne names of the j		s on the left an	d mark the box	xes on the right
jor un seusons	Year Round (13)	Spring (1)	Summer (14)	Fall (15)	Winter (16)
Fish Species 1 (1)					
Fish Species 2 (2)					
End of Block	: Fish Producti	on			
Start of Block	: Plant Produc	tion			
		tion			
Plant Produc The following	t ion questions should		based on the pl	ant productio	n in your
Plant Produc	t ion questions should		based on the pl	ant productio	n in your
Plant Produc The following aquaponic sys How long hav	t ion questions should	d be answered b		ant productio	n in your
Plant Produc The following aquaponic sys How long have approximately the approximately the approximately approxi	questions should tem.	d be answered to ducing plants? the box below.		ant productio	n in your

What plant varieties do you grow? (check all that apply) Basil (12) Chives/Green Onion (11) Cucumber (17) Culinary Herbs (5) Eggplant (8) Flowers (21) Hemp/Cannabis (26) Pepper (10) Leafy greens (25) Lettuce (1) Microgreens (27) Root Crops (23) Strawberry (19) Tomato (6) Others (Please Specify) (24)

What are the raise? (Check all the	e key selection criteria that you use when choosing the <i>plant species</i> you at apply)
	Personal preferences (8)
(1)	What the consumers want (including restaurants, groceries & individual buyers)
	What grows well in my region (2)
	What is easy to grow in an aquaponics system (3)
	What is most profitable (4)
	Regional food preferences (5)
	Regulatory allowances (6)
	Other (please explain) (7)

Which of the	following plant growing environments do you use?
	Outdoors/open air (1)
	Shade house/canopy (2)
	High tunnel (no environmental control) (3)
	Greenhouse (with environmental control) (4)
	Indoors/warehouse (5)
	Other (please specify) (6)
What type of	lighting do you use? (Check all that apply)
	Sunlight (1)
	Fluorescent (4)
	High Pressure Sodium (HPS) (2)
	Incandescent (3)
	Induction (6)
	Light Emitting Diode (LED) (5)
	Other (please specify) (7)

Plant production parameters:
Please complete, as best you can, the following table using approximate average values for the top 3 plant products produced on your farm.

Please convert to English units.
<u>Unit Converter</u>

<u>Cint Converter</u>	Plant Species	Crop Duration	Annual Production	Sales Price
	(common name) (1)	(days) (1)	(lbs) (1)	(\$/lb) (1)
1 (1)				
2 (2)				
3 (3)				

Page Break			

Based on the plant hardiness zone maps above, please select the zone where your facility is located. Alaska is zone 3, Hawaii is zone 11, and Puerto Rico is Zone 12
Click here to search for your zone by zip code.

	O Zone 1 (36)
	O Zone 2 (35)
	O Zone 3 (24)
	O Zone 4 (25)
	O Zone 5 (26)
	O Zone 6 (27)
	O Zone 7 (28)
	O Zone 8 (29)
	O Zone 9 (30)
	O Zone 10 (31)
	O Zone 11 (32)
	O Zone 12 (33)
	O Zone 13 (34)
 Ра	ge Break

What plant	hat plant production techniques do you use? (check all that apply)					
	Deep Water Culture/Floating Rafts (1)					
	Drip Irrigation/Dutch/Bato Buckets (2)					
	Media Beds/Flood and Drain (5)					
	Nutrient Film Technique (4)					
	Vertical Towers (6)					
	Wicking Beds (7)					
	Other (Please specify) (3)					
						

Please select the construction materials used for your plant production systems from the list below. (check all that apply)					
	Concrete (6)				
	Fiberglass (8)				
	Metal (2)				
	Plastic (1)				
	Polystyrene (Styrofoam) (4)				
	PVC (11)				
	Rubber/Plastic Liner (10)				
	Sand/Gravel (5)				
	Soil (9)				
	Soilless Media (7)				
	Wood (3)				
	Other (12)				

What portion of the year do you produce your top 3 plant species?

Please enter the names of the plants in the box on the left and mark the boxes on the right for the seasons in which they are grown.

	Year Round (13)	Spring (1)	Summer (25)	Fall (26)	Winter (27)
Plant Species 1 (1)					
Plant Species 2 (2)					
Plant Species 3 (3)					

End of Block: Plant Production

Start of Block: Food Safety Questions

Rate the following statements regarding your perceptions of different aspects of <u>food safety</u> in aquaponics.

	Strongly disagree (17)	Somewhat disagree (16)	Neither agree nor disagree (15)	Somewhat agree (14)	Strongly agree (13)
I have a solid understanding of food safety issues in aquaponic production (1)	0	0	0	0	0
I consider produce grown in aquaponics to be free of food-borne pathogens (2)	0	0	0	0	0
I consider fish grown in aquaponics to be free of food-borne pathogens (3)	0	0	0	0	0
I am familiar with the current regulations in the Food Safety Modernization Act (FSMA) for aquaponics production (4)	0			0	

Display This Question:

If Which of the following categories best describes your interest in aquaponics? = Producer (For-Profit Producer or Non-Profit Producers)

Please respond to the following statements regarding food safety protocols used on your farm. I'm not familiar Prefer not to Yes (1) No (2) with this (6) disclose (5) My farm is Good Agriculture Practice (GAP) certified (1) My farm currently has a Hazard Analysis and Critical **Control Point** (HACCP) plan (3) My farm is currently Best Aquaculture Practices (BAP) certified. (4) Display This Question: If Which of the following categories best describes your interest in aquaponics? = Producer (For-Profit Producer or Non-Profit Producers) What are your growing standards? (Check all that apply) Certified USDA Organic (for plants) (1) Grow at/above USDA Organic Standards (Not Certified USDA Organic) (2) Conventional Growing (no certification standards) (3) Other (please explain) (4)

Not Applicable (5)

Display This Question:

If Which of the following categories best describes your interest in aquaponics? = Producer (For-Profit Producer or Non-Profit Producers)

Please respond to the following statements regarding food safety protocols used on your farm.

	Yes (1)	No (2)	I'm not familiar with this (6)	Prefer not to disclose (5)
My farm currently has Standard Operating Procedures (SOP's) for harvesting produce. (5)	0	0	0	0
My farm currently has <u>Standard</u> <u>Operating</u> <u>Procedures</u> (SOP's) for harvesting <u>fish</u> .			0	0

Display This Question:

If Which of the following categories best describes your interest in aquaponics? = Producer (For-Profit Producer or Non-Profit Producers)

Please respond to the following statements regarding food safety protocols used on your farm.

	Yes (1)	No (2)	I'm not familiar with this (6)	Prefer not to disclose (5)
My farm currently has Sanitation Standard Operating Procedures (SSOP's) for harvesting fish. (6)	0	0	0	0
My farm currently has <u>Sanitation</u> <u>Standard</u> <u>Operating</u> <u>Procedures</u> (SSOP's) for harvesting <u>produce</u> . (7)			0	0

Display This Question:

If Which of the following categories best describes your interest in aquaponics? != Supporting Groups (Public agency, equipment supplier, community groups, etc.)

The source of (check all the	of water for my aquaponics system is: at apply)
	City/Municipal Water (1)
	Well Water (2)
	Rain Water (3)
	Surface Water (pond, river, reservoir, etc.) (4)
	Other (please explain) (5)
	Not sure/Don't know (6)
Display This C	Duestion:
If Which o	of the following categories best describes your interest in aquaponics? = Producer or Non-Profit Producers)
aquaponics s	ike to participate in food safety research by submitting a sample of my system water? Vill be kept confidential and all supplies and postage are pre-paid.
If so, be sure	to provide your contact information at the end of this survey.
O Yes (1	1)
○ No (3)
End of Bloc	k: Food Safety Questions
Start of Bloc	ck: Demographic Questions

Demographic Information
For statistical purposes, we need to ask you a few demographic questions. Please
remember that information you provide is confidential!
Display This Question:
If Which of the following categories best describes your interest in aquaponics? !=
Supporting Groups (Public agency, equipment supplier, community groups, etc.)
Please provide the location of your aquaponic facility.
Ocuntry (4)
O Postal (ZIP) code (3)
. , ,
Is aquaponics your primary source of income?
○ Yes (8)
O No (9)
O Prefer not to disclose (11)
(11)

Please select your employment status.	
Employed full time (1)	
Employed part time (2)	
O Unemployed looking for work (3)	
O Unemployed not looking for work (4)	
Retired (5)	
O Student (6)	
O Disabled (7)	
O Prefer not to say (8)	
Please select your ethnicity.	
O American Indian/Alaska Native (3)	
O Asian (4)	
O Black/African American (2)	
O Hispanic/Latino (8)	
Native Hawaiian/Pacific Islander (5)	
○ White/Caucasian (1)	
Other (6)	
O Prefer not to say (7)	

Please select your gender.
○ Male (1)
O Female (2)
O Prefer not to say (4)
Please select your education level completed.
O Less than high school (1)
O High school graduate or Equivalent (2)
O Some college (3)
O Vocational/Tech/Agricultural (9)
Associate degree (4)
O Bachelors degree (5)
O Masters (6)
O Doctorate (7)
O Prefer not to say (8)

Please select your age group.
O 18 - 24 (2)
O 25 - 34 (3)
35 - 44 (4)
O 45 - 54 (5)
O 55 - 64 (6)
O 65 - 74 (7)
75 - 84 (8)
85 or older (9)
O Prefer not to say (10)
End of Block: Demographic Questions
Start of Block: Ending questions
What advice would you give to people considering aquaponics?

If you are willing to answer additional follow-up questions and/or provide personal
statements about the issues covered in this survey, please provide your contact
information below so we can reach out to you.

Be sure to provide your information here if you would like to participate in the water testing option.	
	(1)

Name of Person Completing this Survey: (1)	
Farm/Facility Name: (2)	
Location Address: (3)	
Location City/Town: (4)	
Location Zip Code: (5)	
Phone Number: (6)	
Email Address: (7)	
Please use the space below to provide addi	tional comments related to this survey.

Thank you for completing this survey! Your responses are important to us and they will be kept confidential.

If you have questions or would like to be contacted about future aquaponics opportunities please send us an email at dap0005@auburn.edu

End of Block: Ending questions

Start of Block: Marketing Questions

Which of the following marketing methods do you use for your aquaponics operation?

Please rank them by importance.

Categorize the marketing methods (left column) into the boxes on the right and rank them by importance to your operation (l = most important)

I use this currently	I want to use this	I do not use this
Email (5)	Email (5)	Email (5)
In person/point of sale (9)	In person/point of sale (9)	In person/point of sale (9)
No Advertising (10)	No Advertising (10)	No Advertising (10)
Print Media (Newspaper, magazine, fliers, etc.) (6)	Print Media (Newspaper, magazine, fliers, etc.) (6)	Print Media (Newspaper, magazine, fliers, etc.) (6)
Radio (4)	Radio (4)	Radio (4)
Signage (billboards, etc.) (11)	Signage (billboards, etc.) (11)	Signage (billboards, etc.) (11)
Search engine (ex. google) (8)	Search engine (ex. google) (8)	Search engine (ex. google) (8)
Social media (Facebook, Twitter, Instagram, etc.) (2)	Social media (Facebook, Twitter, Instagram, etc.) (2)	Social media (Facebook, Twitter, Instagram, etc.) (2)
Television (3)	Television (3)	Television (3)
Word of mouth (1)	Word of mouth (1)	Word of mouth (1)
Other (specify) (7)	Other (specify) (7)	Other (specify) (7)

What percentage of your *fish production* go to the following markets?

Write the approximate percentage of total fish production that goes to each respective market in the boxes on the right. The totals must equal 100 percent, indicated in the bottom box. Farmer's Market:	
What percentage of your <i>plant production</i> go to the following markets?	
Write the approximate percentage of total plant production that goes to each respective market in the boxes on the right. The totals must equal 100 percent, indicated in the bottom box. Farmer's Market:	
What percentage of your farm's current products are sold within Enter your values based on the shortest distance.	
Enter your values to the closest 5%. Totals must equal 100%. Your town/city/county:	

Most of my product is sold within:

Select the shortest distance based on the majority (>50%) of your product sales.	
For those using metric units, please convert to English units. <u>Unit Converter</u>	
○ 50 miles (1)	
○ 100 miles (2)	
○ 200 miles (3)	
○ 500 miles (4)	
1,000 miles (5)	
omore than 1,000 miles (8)	
How frequently do you make product deliveries per week?	
1/week (1)	
2-3/week (2)	
○ 4-6/week (3)	
7-10/week (4)	
more than 10/week (5)	

End of Block: Marketing Questions

Start of Block: Commercial Business Questions

Aquaponics Economics

The following questions are based on the economics of your aquaponics production

business. Providing this information will help create a better picture of the realities for aquaponic farmers.	
Is your aquaponics operation	
O For-Profit (1)	
O Not-for-Profit/Charity (2)	
Is your aquaponics business currently operational?	
○ Yes (1)	
O No (2)	
What year did your aquaponics business first open?	
Did you have any experience in aquaponics prior to starting your business?	
○ Yes (1)	
O No (2)	
O Not Applicable (3)	

What are your *annual revenue* from your aquaponic business?

Please report approximate amounts in US dollars.
<u>Currency converter</u>
Fish Production: (1)
Plant Production: (2)
Agritourism: (7)
Constructing Systems for Others: (9)
Consulting Services: (6)
Education/Training: (4)
Equipment/supplies/systems : (5)
Other (please specify): (8)
Total :
What was your <i>initial investment cost</i> for your aquaponic business?
J 1 1
Please report approximate amounts in US dollars.
Please report approximate amounts in US dollars. Currency converter
1 11
Currency converter Buildings: (2)
<u>Currency converter</u>
Currency converter Buildings: (2)
Currency converter Buildings: (2) Construction Labor: (4) Fish System/Equipment: (5) Greenhouse/High Tunnel: (1)
Currency converter Buildings: (2) Construction Labor: (4) Fish System/Equipment: (5)
Currency converter Buildings: (2) Construction Labor: (4) Fish System/Equipment: (5) Greenhouse/High Tunnel: (1)
Currency converter Buildings :
Buildings :
Currency converter Buildings :
Currency converter Buildings :

What are your <i>annual operating costs</i> for your aquaponic business?														
Please report approximate amounts in US dollars.														
Currency converter														
Electricity: (2) Energy/Gas: (3)														
							Fish Inputs : (5) Plant Inputs : (6) Interest on Loans : (9)							
Insurance : (12)														
Labor : (1)														
Management : (11)														
Repairs & Maintenance: (7)														
Taxes : (8)														
Water : (4)														
Other (please specify): (10)														
Total :														
What are your <i>annual marketing costs</i> for your aquaponic business? Please report approximate amounts in US dollars. Currency converter Vendor Licensing Fees:														
Do you own or lease your property?														
Own (1)														
O Lease (2)														
Other (please specify) (3)														

Do you consider your aquaponic business to be profitable?	
○ Yes (1)	
O No (3)	
O Not Sure (2)	
O Prefer not to say (4)	
O Not Applicable (5)	
Display This Question:	
If Do you consider your aquaponic business to be profitable? = Yes	
If Do you consider your aquaponic business to be profitable? = Yes How long did it take for your aquaponic business to become profitable?	
How long did it take for your aquaponic business to become profitable?	
How long did it take for your aquaponic business to become profitable? O to 0.5 years (1)	
How long did it take for your aquaponic business to become profitable? O to 0.5 years (1) O 0.5 to 1 years (2)	
How long did it take for your aquaponic business to become profitable? O to 0.5 years (1) O 0.5 to 1 years (2) O 1 to 3 years (3)	
How long did it take for your aquaponic business to become profitable? O to 0.5 years (1) O.5 to 1 years (2) 1 to 3 years (3) 3 to 5 years (4)	

There are many factors that affect the profitability of a business. Which of these factors have the greatest positive or negative effect on the profitability of your aquaponic business? Select all that apply and rank them by importance.

Drag the items from the column on the left and drop them in the boxes on the right. Organize them based on importance (1 = most important).

Positive Impact	Negative Impact			
Production scale (1)	Production scale (1)			
Proximity to market (2)	Proximity to market (2)			
Production methods (4)	Production methods (4)			
Sustainability (14)	Sustainability (14)			
Political support (16)	Political support (16)			
Regulations (12)	Regulations (12)			
Products grown (5)	Products grown (5)			
Sales Price (18)	Sales Price (18)			
Product quality (17)	Product quality (17)			
Cost of production (7)	Cost of production (7)			
Local climatic conditions (8)	Local climatic conditions (8)			
Access to inputs (9)	Access to inputs (9)			
Other (please specify) (10)	Other (please specify) (10)			
How many people work at your farm? Full Time: (1) Part Time: (3) Seasonal: (9) Unpaid/Family/Volunteer: (8) Total:				

Do you pay for employee benefits (i.e. health insurance, retirement, etc.)?						
O Yes, for all employees (1)						
Yes, for full-time employees only (2)						
O No (3)						
Do you currently have a farm insurance policy for your aquaponics business?						
○ Yes (40)						
O No (41)						
Please organize the following skills in order of importance to your aquaponics operation.						

277

Start of Block: Educator Questions

	nd your answer to the nearest 0.5 years.
O Year	rs of teaching with aquaponics (2)
What grou	p of students do you work with? (check all that apply)
	Pre-Kindergarten (1)
	Kindergarten - 2nd grade (2)
	3rd - 5th grade (3)
	6th - 8th grade (4)
	9th - 12th grade (5)
	Vocational/ Agriculture (6)
	Junior College (7)
	4-yr College (8)
	Graduate Students (9)
	Adults (10)
Cumulativ as a teachi	ely, approximately how many students have you taught using aquaponics ng tool?

How many of your students have continued with aquaponics after leaving your class? Please enter the number of individuals in the fields below: College/University:							
Please rate the availabil	ity of teach	ing material Below Average (2)	s related to: Average (3)	Above Average (4)	Excellent (5)		
System Design (1)	0	0	0	0	0		
System Construction (8)	0	\circ	\circ	\circ	\circ		
System Maintenance (9)	0	\circ	\circ	\circ	\circ		
Water Chemistry (2)	0	\circ	\circ	\circ	\circ		
Fish Health/Disease (3)		\circ	\circ	\circ	\circ		
Plant Pest/Disease/Nutrient Deficiencies (4)	0	0	0	\circ	0		
Financial Record Keeping (5)	0	\circ	\circ	\circ	\circ		
Marketing Food Products (6)	0	\circ	0	0	\circ		
Food Safety (7)							

Please rate the quality of materials currently available to teach: Below Above Average Excellent Poor (1) Average Average (3) (5) (4) (2) System Design (1) **System Construction** (8) System Maintenance (9)Water Chemistry (2) Fish Health/Disease (3) Plant Pest/Disease/Nutrient Deficiencies (4) Financial Record Keeping (5) Marketing Food Products (6) Food Safety (7)

280

Which of the check all the	e following best represents your teaching responsibilities? at apply)
(1)	Agriculture Education (Agriculture, Horticulture, Aquaculture, Livestock, etc.)
	Science (Biology, Chemistry, Physics, Physical Science, etc.) (2)
	Vocational (Welding, Construction, Shop, etc.) (3)
	Technology (Engineering, Computers Science, etc.) (4)
	Math (Algebra, Geometry, Statistics, etc.) (5)
	Other (please explain) (6)

How useful is aquaponics to teach these subjects? Not Useful Somewhat Moderately Very Extremely (1) Useful (2) Useful (4) Useful (3) Useful (5) Agriculture (6) Biology (3) Business (5) Chemistry (2) English (20) Ecology (22) Food Safety (21) Math (1) Physics (4) Social Studies (23)

282

How useful is aquaponics for teaching these skills?

	Not useful (1)	Somewhat Useful (2)	Moderately Useful (3)	Very Useful (4)	Extremely Useful (5)
Collaborative Learning (2)	0	0	0	0	0
Creative Problem Solving (1)	0	\circ	0	0	\circ
Leadership (3)	0	\circ	\circ	\circ	\circ
Presentation Skills (5)	0	\circ	\circ	\circ	\circ
Responsibility (4)	0	\circ	\circ	\circ	\circ

Please respond to the following statements by selecting the most appropriate option below:

	Strongly disagree (20)	Somewhat disagree (21)	Neither agree nor disagree (22)	Somewhat agree (23)	Strongly agree (24)
My students are academically engaged when I teach using aquaponics (1)	0	0	0	0	0
My fellow teachers are interested in aquaponics as a teaching tool (2)	0	0	0	0	0
My <u>administrator</u> is supportive of aquaponics in the classroom (4)	0	0	0	0	0
I have all the financial resources I need to support the use of aquaponics in the classroom (3)	0	0			

End of Block: Educator Questions